



**ZEBRA**  
CAPTURE  
YOUR EDGE



Supported  
by ZebraLink  
and  
Link-OS  
printers

The ZebraLink™ suite of software and tools makes it simple to design, manage and adapt a bar code printing application tailored to meet your unique business needs.

Find out more at  
[zebra.com/zbi](https://zebra.com/zbi)

## ZBI 2.0

Zebra BASIC Interpreter 2.0

### Custom-Program Your Printer for Your Unique Needs

Offering new and advanced capabilities and greater ease of use, Zebra's ZBI 2.0™ (Zebra® BASIC Interpreter) programming language is available as a free-of-charge option on select Zebra printers. ZBI 2.0 applications — together with Zebra's ZBI-Developer™ programming utility — provide a powerful and flexible toolset for customizing Zebra printers to fit your unique applications.

### Speak the Same Language

Complementing the printer's resident Zebra Programming Language (ZPL®), the optional ZBI 2.0 programming language can be used to write programs that give Zebra printers the ability to convert non-ZPL data streams — such as label formats created for other-brand printers — into printed labels. That makes it easy to replace your old, non-Zebra printers with the superior features, performance and reliability of a new Zebra printer. Send, receive and print real-time data from peripheral devices, enterprise systems or PC-hosted databases. Create interactive front-panel prompts to build powerful stand-alone printing systems.

# ZBI 2.0 and ZBI-Developer

## ZBI 2.0 Option Available for New or Installed Zebra Printers and Print Engines

To obtain a ZBI 2.0 Activation Key, please visit [www.zebra.com/zbi](http://www.zebra.com/zbi)

### ZBI-Developer Makes ZBI 2.0 Coding Easy

This free-of-charge programming utility's intuitive user interface provides a virtual ZBI 2.0 environment on your PC. It prompts programmers with pop-up help and plain-language messages, helping them to easily create and test complex ZBI 2.0 programs and distribute them to the printer.

Download the free ZBI-Developer utility from Zebra's Web site at [www.zebra.com/zbi](http://www.zebra.com/zbi)

ZBI 2.0 applications can intercept and alter data sent to and from the printer.

- Directly connect the printer to a bar code scanner, scale or keyboard.
- Convert proprietary data streams into printable labels. This makes it possible to replace non-Zebra printers with Zebra printers that provide superior features, performance and reliability — all without the expense of having to reprogram legacy label formats.
- Operate the printer as a stand-alone station without the added expense of a PC.
- Use the printer's network interface to perform realtime database lookups and updates.
- Program printers to display operator prompts based on captured data.

### Need Help with ZBI 2.0 Programming?

For expert ZBI 2.0 programming, contact your Zebra authorized reseller or call Zebra at +1 800 423 0442. These experts are experienced in providing ZBI 2.0 solutions for a wide variety of applications, so they can help create the perfect customized solution for your unique needs.

### Available on the following series and models:

#### Mobile Printers

- ZQ600™ Series
- ZQ500™ Series
- ZQ300™ Series
- QLn™ Series
- iMZ™ Series

#### Desktop Printers

- ZD600™ Series
- ZD500™ Series
- ZD400™ Series

#### Industrial Printers

- ZT600™ Series
- ZT500™ Series
- ZT400™ Series
- ZT200™ Series

#### Kiosk Printers

- KR403™

#### Print Engines

- ZE500™ Series

For more information on ZBI 2.0,  
please visit [www.zebra.com/zbi](http://www.zebra.com/zbi)



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](http://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
+1 786 245 3934  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)